

Los Patios Agreement
Influencer Marketing

Between: The Media, _____, a brand represented by _____, authorized to act based on the following terms.

And: The client, “Los patios Hostel Boutique” a company represented by Daniel Mejia - CEO & Founder, authorized to act based on the following terms:

_____ offers to Los patios Hostel boutique:

- Write and publish a Medellin article indirectly promoting Los Patios Hostel
- Post on Instagram 1+ high quality photos of Los Patios Hostel
- Post on 2+ Instagram stories at Los Patios Hostel
- Do a 30 seconds video testimonial of their experience at the hostel
- Send the article to Los Patios before going live that we can suggest some improvements and approve our branding
- Send via email all the videos and photos taken during their stay
- Boost the article on their facebook page for 7 days

Los patios Hostel Boutique to _____:

- Give 1 to 3 free nights in a dorm room depending your social media following
- Give 1-2 free tours depending your social media following
- Referring the article with the backlink on our “feature in the media” website page
- Boost the article on their Facebook page for 7 days

The two parties engage themselves in:

- Working together and cooperating in order to achieve the common objectives
- Respecting the terms of this contract without having to remind the other party to do so
- Collaborate on a detailed report 2 weeks after the content has been shared.

Signature : _____

Date : _____

Daniel Mejia, Los Patios Hostel

Signature : _____

Date : _____